

VERANDA
THE *Art* OF
DESIGN
AWARDS

2009

MARKET DAY

November 17, 2009

THE WASHINGTON DESIGN CENTER

MARKET DAY SPONSORS:

DURALEE
EBANISTA
LEE INDUSTRIES
LEE JOFA

VERANDA.COM/ARTOFDESIGN

VERANDA presents
The Art of Design Market Day

The Washington Design Center
November 17, 2009

This year VERANDA launched The Art of Design, a program to discover and showcase the workmanship of outstanding artisans and designers. The theme, Redefining Luxury, is intended to illuminate those characteristics that contribute to today's definition of luxury, including craft, innovation, authenticity, value and social responsibility.

VERANDA editors and a select committee nominated individuals or companies whose work is redefining luxury and consequently, the art of design. The four categories, inspired by VERANDA editorial, include: Eco-Minded, Environments, Personal Luxury and Trade Secrets.

A film crew documented "a day in the life" of each of the four winners for a short film, unveiled in early September at a kick-off gala in New York, and shown in its entirety at The Washington Design Center November 17, 2009.

2009 ART OF DESIGN AWARD WINNERS

Anthony Cochran & Jesse Johnson, Q Collection
ECO-MINDED

Todd Reed, Todd Reed Inc.
PERSONAL LUXURY

Peter Pennoyer, Peter Pennoyer Architects
ENVIRONMENTS

Jason Phillips, Jason Phillips Design
TRADE SECRETS

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VERANDA: FILM PREVIEW & KEYNOTE PRESENTATION

9:30 a.m. – 10:45 a.m.

VERANDA presents: The Art of Design: Redefining Luxury

Documentary Preview & Panel Discussion moderated by VERANDA's Editor-at-Large **Carolyn Englefield**. Panelists include Art of Design award winner **Anthony Cochran** of Q Collection, designer **Susan Zises Green**, designer **Philip Gorrivan**, and designer **Barry Dixon**.

BRUNCH WITH PHILIP GORRIVAN AT DURALEE

11:00 a.m.

Brunch Reception with Philip Gorrivan

Join **Duralee** and **Highland Court** for brunch and to meet **Philip Gorrivan**, sought-after designer and the creative driving force behind the "Philip Gorrivan for Highland Court" fabric collection. Philip's clever use of color and refined eye for furnishings, objects and art create a sophisticated aesthetic apparent in all of his work, ranging from high-end residences to commercial offices and hotels. **Event will be held in the Duralee showroom. (Suite 317)**

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LEE INDUSTRIES 'LIVING GREEN' EVENT AT AMERICAN EYE

12:30 p.m.

"Making an Impact: Today and Tomorrow"

Join **American Eye** and **LEE Industries** as we explore the possibilities of redefining sustainability. With its people, processes, and products, LEE is a Founding Member and Silver Exemplary Member of the **Sustainable Furnishings Council**, the leading organization in the home furnishings industry that promotes sustainable practices. **Hear how you can incorporate living green into your designs and be at the forefront of this incredibly important movement. (Suite 511)**

ERIC COHLER LODGE COLLECTION PREVIEW AT LEE JOFA

2:00 p.m.

"Welcome to Lodge"

Join us as **Stephen Elrod**, Executive Vice President and Creative Director for **Lee Jofa**, presents the new **Eric Cohler Lodge Collection**. Inspired by photo safaris to Africa where Eric Cohler stayed on game reserves in Kenya and Tanzania, filled with rich heritage of the great outdoors, and a celebration of nature in all of her texture and depth. **(Suite 123)**

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VERANDA PRESENTATION PANELISTS:



Carolyn Englefield, Editor-at-Large, VERANDA

Carolyn Englefield has had an impressive career as an Editor. She was with *House & Garden* for two years and spent 14 years with *House Beautiful*, where she attained the position of Senior Editor. In 1994 she moved to Paris, where her roles included scouting homes and strengthening relationships with European designers and home furnishings companies. She joined VERANDA in 2000 and became VERANDA's Editor-at-Large in 2007.



Anthony Cocharon, Q Collection

Anthony creates the overall aesthetic for Q COLLECTION. He manages product design and development for furniture & textiles. Prior to cofounding the company, he served as Senior Style Editor for Martha Stewart Living Omnimedia and as an interior designer for various influential firms such as Victoria Hagan Interiors, Stephen Mallory Associates and John Saladino Inc. In 1996, Anthony opened & continues to run his own interior design firm, ACD New York. His work has been featured in *Town&Country*, *Martha Stewart Living* and *Elle Décor*, and he has led residential design projects.



Barry Dixon, Barry Dixon Inc.

An interior designer practicing in the Virginia countryside, Barry Dixon has taken his own brand of warmly hospitable Southern design style to projects around the world. A childhood spent abroad in exotic locales such as India, South Africa & French Polynesia affords his work a singular global perspective. Multiple magazine pictorials as well as television appearances have spurred the success of his furniture line with Tomlinson/Erwin-Lambeth. Recent accomplishments include a rug collection with Megerian and his new book 'Barry Dixon Interiors' with Brian Coleman. The eagerly anticipated Barry Dixon fabric collection for Vervain will be released early next year.

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Philip Gorrivan, Philip Gorrivan Design

Before opening his boutique firm in 2001, Gorrivan spent time in the business world, including publishing and venture capital. The Manhattan based firm has completed projects ranging from New York City apartments and townhouse to country and beach residences from Nantucket to Palm Beach to Toronto and London. The firm's work has been featured in numerous magazines, newspapers, websites, as well as radio and television. In January 2008, Philip launched his first designer fabric collection in conjunction with the Highland Court Division of Duralee, entitled Philip Gorrivan for Highland Court. Philip's design sense is perfectly reflected when he says "I enjoy working with colors, textures and furnishings in unexpected ways. For me, the ideal room is one that is balanced, tailored and above all, comfortable".



Susan Zises Green, Susan Zises Green Inc.

Susan Zises Green has been setting the standard for interior design clients for more than thirty-five years. Her unique style creates balanced homes by mixing elegant comfort with refined sophistication. Susan's trademark approach reflects a combination of her life experiences, unique perspective and genuine joy for her work. She is a leader in the industry and has been recognized as such. Susan has participated in the prestigious Kips Bay Showhouse seven times, she has been selected by House Beautiful magazine as a "Top 100 Designer" and her work has been featured within the pages of nearly every top interior design magazine. With a loyal client base in Manhattan, Palm Beach and Nantucket, Susan creates homes that people truly want to live and remain in for years to come.